

## Medical Fair India to attract over 300 exhibitors

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A three day Medical Fair India 2013, formerly known as HOSPIMedica India, an international trade exhibition and conference on Diagnostics, Medical Equipment and Technology jointly organized by Messe Düsseldorf, Germany (organizer of "MEDICA" world's largest medical trade show) and its Indian subsidiary Messe Düsseldorf India Pvt. Ltd, will be held at Pragati Maidan, New Delhi India from March 8, 2013.

The release noted that over 300 manufacturers of medical equipment and technology from over 10 countries including France, Belgium, USA, China, SE Asia, Germany and India shall showcase their modern and most innovative range at the Medical sector's biggest exhibition. On display will be world-class Hospital Supplies, Surgical Items, Medical Disposables, Rehabilitation Aids, Diagnostics, Hospital Furniture, Radiology and Imaging Equipment, Physiotherapy Equipment, Critical care/Emergency Equipment, Disinfection & Waste Management Systems, Medical Software and Medical Publications.

Medical Fair India is going from strength to strength as the number of exhibitors in the current edition is likely to be more than 300 as against last event. The fair had attracted more than 6000 visitors last year and a further rise in the number of visitors is anticipated for 2013 too.

Medical Fair, which alternates annually between Mumbai and Delhi, is the ideal platform to meet the "Who's Who" of the sector, to discuss and seal new deals. About 60% of the exhibitors come from countries such as France, Belgium, Malaysia, Taiwan, Korea, the USA and Germany. This is also the first time that the organisers look forward to welcoming exhibitors from Japan and Finland.

The Indian healthcare sector is expected to become a US\$ 280 billion industry by 2020 with spending on health estimated to grow 14 per cent annually, according to a report by an industry body. At present the sector is estimated to be around US\$ 40 billion and will grow to US\$ 78.6 billion by end-2012, Better standard of living, improved education and increasing incidence

of lifestyle diseases is triggering a higher demand for modern, quicker treatment methods and newer forms of therapy/diagnosis.

The fair is supported by Indian associations such as ADMI (Association of Diagnostic Manufacturers of India), MSAHITA (Medical Surgical and Healthcare Industry Trade Association) and at the international level, by institutions such as MREPC (Malaysian Rubber Export Promotion Council), CCCMHPIE (China Chamber of Commerce for Import & Export of Medicines & Health Products), KMDICA (Korea Medical Devices Industrial Cooperation Association), Ubi France, SAMD (Shenzhen Association of Medical Devices), Spectaris, GHE (German Health Care Export Group) and the ZVEI (Zentralverband Elektrotechnik und Elektroindustrie e.V.).