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Medlife acquires healthcare startup EClinic

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Medlife will integrate the EClinic24/7â??s technology on the Medlife platform from December 2018.

Medlife, an online e-pharmacy company, has acquired EClinic24/7, a Bengaluru-based consumer healthcare startup company founded by Jeyandran Venugopal. This acquisition is part of Medlife's plans of offering an enhanced and seamless healthcare experience in e-consultation on the Medlife platform for both patients and doctors.

Medlife will integrate the EClinic24/7's technology on the Medlife platform from December 2018. The users can get immediate care by consulting a general physician or a specialist doctor on the platform and choose video/voice calls, email or chat through the Medlife App, website or voice dial in. Patients will have the added gaurantee of verified and competent doctors. Presently there are over 1500 doctors on the Medlife platform alone and it plans to add over 10,000 doctors in the next one year.

Speaking on the acquisition, Tushar Kumar, Founder and CEO, Medlife said, "Our acquisition of EClinic24/7 will allow us to create a disruption in the e-consultation space with an enhanced offering to our customers. EClinic24/7 has been recognised as a NASSCOM Emerge 50 company and has developed a fantastic technology platform that has the potential of transforming the healthcare paradigm in our country. The acquisition will also add to our future revenues with e-consultation contributing to 5 to 10 per cent of our overall business in the near future."