BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Women healthcare startup raises Rs 22 Cr

13 October 2018 | News

The funds raised will be used to boost its technology platform.



New Delhi-based data-driven fertility platform ElaWoman, has raised Rs 22 crores in series A funding round led by Chiratae Ventures (formerly IDG Ventures India), along with Alkemi Venture Partners, a healthcare and consumption focused early growth stage fund.

The funds raised will be used to boost its technology platform, along with expanding presence in non-metro cities and overseas in Asia Pacific countries.

Founded in 2016, ElaWoman provides a platform to connect patients to renowned fertility doctors, IVF centres, ART treatments, standard-transparent pricing, patient recommendations, holistic rating system and services.

The platform uses an AI-powered algorithm to match a patient with the doctor, based on the patient's medical history, budget, and treatment needs.