

## Sandoz HAcK seeking digital solutions to local healthcare access challenge

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Sandoz, the Novartis generics and biosimilars division has announced the launch of the second Sandoz Healthcare Access Challenge (HAcK).

The Sandoz HAcK is a global competition that invites entrepreneurs and innovators in the field of digital technology to submit inspirational ideas with the potential to complement - or even positively disrupt - established approaches to driving access to healthcare. Sandoz HAcK opens for entries on October 4 and closes on November 30, 2018.

Universal access to healthcare is still arguably the largest unmet medical need and, while great strides continue to be made globally, access challenges vary hugely across geographies and communities. Therefore, a major step towards improving healthcare access globally is to identify and understand the specific needs of local communities.

"There are still two billion people in this world not getting the medicines they need. This is why we are launching Sandoz HAcK as we aim to inspire and embrace the brave and innovative thinking of entrepreneurs and visionaries to improve access to healthcare around the world", said Richard Francis, Division Head and CEO of Sandoz.

Francis added: "Building on the inaugural Sandoz HAcK, this year we are broadening the competition to anyone, anywhere, with an idea that uses digital technology to help address a local healthcare access challenge. By collaborating, we hope to

create ambitious-yet-practical digital solutions that, with scale, could have a significant impact on people's lives."

Digital innovation promises cost-effective and practical solutions with the power to transform access. Last year, Sandoz HACK focused on m-health (mobile health). This year's theme is 'Leveraging Digital Technologies to Solve Healthcare Access Challenges': encouraging ideas that can drive patient access or help healthcare providers to reach more people.

Three shortlisted entrants, to be announced in January 2019, will receive support from Sandoz experts to develop their ideas and transform potential into real impact. Shortlisted three finalists will travel to the world's leading forward-focused gathering of creative minds, South by Southwest (SXSW; Austin, Texas) in March 2019, to explore, network and discover the latest innovative trends. Following in-person selection, one winner will be chosen and awarded seed funding and support from Sandoz, to help bring their idea to life.