

## Upcoming SCDM Conference to focus on Big Data

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SCDM will be hosting its 4th SCDM India Annual Conference in India at Hyderabad on 7th & 8th December 2018.



The Society for Clinical Data Management (SCDM) is a non-profit, international organization of 2,200+ members, created to advance the discipline of Clinical Data Management and is the world's leading advocate in the discipline. Beyond US, not only a significant component of its membership is from India, but a significant number of the CCDMs (Certified Clinical Data Managers) hail from India as well too. CCDM certification is a highly valued professional certification that demonstrates high level of proficiency in the CDM space. The society has been active in India since 2013 and has organized multiple events & conferences to bring the latest in Industry to Data Management professionals all over the country.

SCDM will be hosting its 4<sup>th</sup> SCDM India Annual Conference in India at Hyderabad on 7<sup>th</sup> & 8<sup>th</sup> December 2018. The conference will be co-chaired by Praveen Dass, Country Head, VP of Data Management, Quanticate, Shankar Arun, VP & Board Member (Director), Covance Clinical Research Unit, Inc. and Appalla VenkataPrabhakar, Group Head, Clinical Database Delivery. The theme for this year's conference has been identified as **'Data Management to Data Science – DM 4.0 – Digitalization | Analytics | Statistics.'** The theme is centered on the current conversation in the industry related to Big Data – Understanding how big data generated through digital technologies could be converted into actionable insights or intelligence to make informed decisions.

This conference brings forth a diverse offering of thought provoking sessions like Case Studies of Effective & Efficient Monitoring of Data Quality using RBM, Data Management in the World of Virtual Trials, Descriptive, Predictive, Prescriptive Analytics & Visualizations for better decision-making - Case Studies, CDISC Standards in the Age of Artificial Intelligence & Machine Learning, Data Science - Changing Healthcare Landscape, Data Lake - For Accelerating Data Analytics & Informed Business Decision.

The invitation only leadership forum would comprise of presentations being delivered by Industry Experts on topics like Practical Applications of Block Chain, Artificial Intelligence, Machine Learning, Deep Learning in Clinical Research Landscape ; How will evolving technologies change clinical data management & clinical trials in near future - Are we ready ; Understanding GDPR & its impact on Clinical Trials & Data Subject.

Also in line with the rapid explosion happening on technology front & the way clinical research landscape is evolving, Dermot Kenny, Global Head of Data Operations, Novartis will present the keynote talk on 'Disruptive Technology - Key to Pharmaceutical Innovation.' Another key thought leadership presentation on 'Virtual Trials & Remote Trials - What is the future of truly patient centric trials' will be led by Greg Dearhammer, Sr.Vice President, Data Science, Safety & Regulatory Research, IQVIA.

In the end, we have Industry Experts who would be presenting on QA & Data Integrity topics.

This is a great opportunity for the CDM community to engage in peer-to-peer communication, learn and advance the CDM practice in India.