

## WHO reappoints Bloomberg as Global Ambassador for NCDs

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Dr Tedros Adhanom Ghebreyesus, Director-General of the World Health Organization (WHO), has renewed the appointment of Michael R. Bloomberg as WHO Global Ambassador for Non-communicable diseases (NCDs) and Injuries.

During his second term as Global Ambassador, Bloomberg will continue to support global, national, and local efforts to protect people from NCDs and injuries. Many of the work streams from the first appointment will continue, including building the Partnership for Healthy Cities and promoting investment in NCD and injury prevention.

Bloomberg served as the 108th Mayor of the City of New York, from 2002 to 2013. He launched his foundation, Bloomberg Philanthropies, in 2006. Most recently at the 17th World Conference on Tobacco or Health in March 2018, Bloomberg Philanthropies announced the global tobacco industry watchdog STOP – Stopping Tobacco Organizations and Products – which will aggressively monitor deceptive practices to undermine public health.