

## SBI, Apollo Hospitals launch Apollo SBI Card

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SBI Card, the country's second largest credit card issuer, and Apollo Hospitals Group, India's leading integrated healthcare services provider announced their partnership to launch the Apollo SBI Card – a first of its kind co-branded credit card in the healthcare segment. Designed to meet the complete healthcare needs of the family, the Apollo SBI Card is a pioneering product that offers an unmatched value proposition to consumers in the health and wellness space.

The Apollo SBI card is a first of its kind card that offers exclusive benefits and exceptional value to the wellness conscious consumer on all healthcare spends. Through this partnership, card holders will be able to access services from the extensive Apollo Healthcare ecosystem, which includes the Apollo Hospitals, Apollo Clinics, Apollo Pharmacy, Apollo Diagnostics, Apollo Cradle, Apollo Sugar, Apollo White Dental, Apollo Spectra, Apollo Life Studio, Apollo Telehealth Services (ATHS) and Apollo Homecare. The Apollo SBI Card will comprehensively cover all the health and wellness needs of family members at different stages of the healthcare journey.

Apollo SBI cardholders receive complimentary OneApollo membership through which they can enjoy exclusive discounts and savings of upto 10% on health check-ups, diagnostic services, pharmacy products, physiotherapy etc. Through this membership cardholders can avail complimentary services such as consultations, dental screening, home sample collection, counselling with diabetic educator and dedicated relationship manager at Apollo Cradle etc. Cardholders can avail savings and benefits of up to Rs 40,000 through the OneApollo membership.