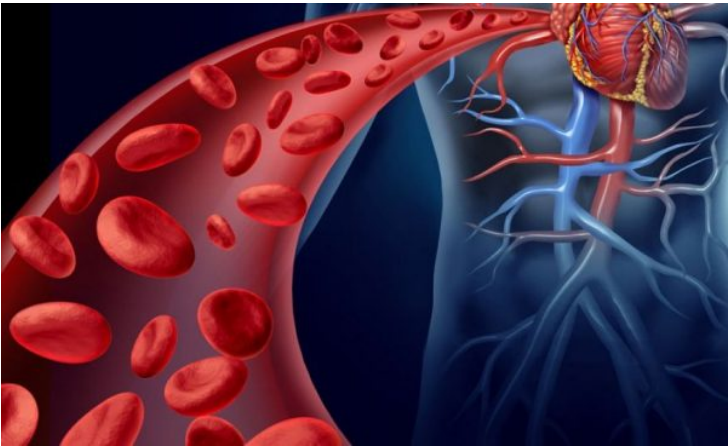


BHF launches £30 M funding for cardiovascular research

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The Big Beat Challenge will push the international research community to identify a real world challenge.



The British Heart Foundation (BHF) has launched the Big Beat Challenge, a unique research funding award that will bring together world-leading researchers and innovators to identify and solve any of the biggest problems in heart and circulatory disease.

Unveiled at this year's European Society of Cardiology Congress in Munich, the £30 million award will be one of the largest and most ambitious of its kind; a challenge to scientists, clinicians, innovators and entrepreneurs to look beyond incremental gains and accelerate breakthroughs that could transform lives across the globe.

The Big Beat Challenge will push the international research community to identify a real world challenge, significant unmet need or opportunity for game-changing innovation in heart and circulatory science or medicine. A problem or opportunity, which if solved or seized at scale, would mean major progress towards real patient benefit.