

## Dr Batra's Healthcare receives Iconic Brand title

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Dr Batra's Healthcare is recognised as an 'Icon of Indigenous Excellence in Healthcare' at the recently held The Economic Times Iconic Brands of India 2018 awards. The global leader in homeopathy is recognised for its unprecedented success and contribution in the field of homeopathy.

Having carved a distinct niche for itself in the last four decades globally in the field of Homeopathy, Dr Batra' Healthcare is known for its stringent medical protocols that provide patients with the best treatment and experience in medical care.

With an extensive pool of medical knowledge and experience of over 400 doctors having treated over 15 lakh patients, Dr Batra's Healthcare provides safe and effective treatment without side effects for the varied disorders including Allergies, Child Health, Hair loss Preventive Health (Male/Female/Child), Skin Disorders, Stress Management, Weight Management, Women's Health and Sexual Health.

Commenting on the receiving this prestigious title, Dr. Mukesh Batra, Founder & Chairman Emeritus, Dr Batra's Healthcare, said, "We are extremely privileged to be recognised as an 'Iconic Brand of India'. Every award we receive is not just an appreciation of the achievement but also a responsibility for us to strive to reach greater successes through innovation and excellence in homeopathic healthcare. This award is all the more special as we launch one of our most innovative treatments, Dr Batra's Geno Homeopathy that will help us revolutionize the future of healing. At Dr Batra's, we have always believed that technology and research should be at the core of evolving therapies and through our continuous efforts, we hope to always provide uncompromising levels of expertise and unmatched medical experience to our patients in India and across the globe."