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HP powers mCURA to enhance patient experience at hospitals

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Healthcare start-up mCURA (Health-Tech) has partnered with HP Inc. India to enhance patient experience at hospitals.

Under this partnership, HP will install the Hi-tech devices at the doctors' OPDs which includes double-side screen systems, that would help the doctors to go through the e-prescription entered by the clinical staff, NFC enabled tablets, automated kiosks and patient education displays at waiting area.

The technology developed and implemented by mCURA at different hospital OPDs and clinics will smoothen work flow of the doctors and enhance experience for the patients visiting the hospitals. With this partnership, hospital/clinics will be ultra-modernised promising best experience to patients and doctors.

Talking about the partnership, Madhubala Radhakrishnan, Founder and President of mCURA said, "Our partnership with one of the big giants like HP India will provide next-generation experience at the hospitals and clinics. With our association, we aim to bring in Smarter Healthcare IT System and remove the current major barriers of the healthcare industry."

Vickram Bedi, Senior Director, Personal Systems, HP Inc India said, "HP has been committed to improving experiences with innovative technology. Healthcare is an exceptional setting, and we are glad to partner with mCURA to deliver solutions that are safer, smarter & secure for healthcare sector."

mCURA Smart OPD is technology platform that converts desk services into integrated mobility services and covers end-to-end patient experience, increase IT adoption and accomplish additional revenue.

The innovative "Tap & Pay Model" & "Shortest Service Path" models offer patients minimal counter visits while completely eliminating necessity of spending valuable time at billing and registration counters. It also enables doctors, pharmacy and labs to move into a digitally secure EMR system allowing for faster patient turnarounds, speedier diagnosis and enhanced revenues.