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Biomall.in reaches out to the global market at Arab Lab Expo 2018

23 March 2018 | News | By Ankit Kankar

With an aim to expand internationally, Biomall.in, an e-commerce portal for laboratory, life science and diagnostic products, participated at the Arab Lab Expo 2018. Arab Lab is a reputed trade show for laboratory science and instrumentation, held in United Arab Emirates at the Dubai World Trade Centre, from 18th to 21st March 2018. Biomall.in started as India's first online portal, already exports out of India, an extensive range of life science products, scientific equipment and consumables, which include both general and specialized products of all sorts.



Visitors watching a demo of VistaLab Micropipette

Biomall.in meeting with Global Suppliers of Lab Products

At the Arab Lab 2018, stand 1128, Biomall.in in collaboration with VistaLab USA, manufacturer of innovative ergonomic micropipettes promoted its business to 1,000s of visitors that flocked to the event. As a special Arab Lab offer, Biomall.in offered 20% discount on online purchase of VistaLab ergonomic, patented micropipettes.

Biomall participated in this event to position itself as a reputable global e-commerce portal for laboratory supplies. While encouraging potential consumers to buy laboratory products via its portal, it also engaged into business meetings to partner with new suppliers on a global scale.

Promotional activities, growing business partnerships and international presence is expected to further grow Biomall's customer base, helping Biomall achieve its aim to be the world's leading online portal for laboratory, life science and diagnostic products.