

## Fujifilm showcases its latest medical devices at the 71st Annual IRIA Conference 2018

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### Launches the EP CORSA 15/32 Digital Radiography System with High Frequency X-Ray Generator



Fujifilm India Private Limited, one of the leaders in Healthcare industry, showcased its latest medical equipment at the 7<sup>th</sup> National Conference of the Indian Radiological and Imaging Association (IRIA) and the 17th Asian Oceanian Congress of Radiology at Renaissance Mumbai Convention Centre Hotel, Powai, Mumbai from the 25th- 28th of Jan 2018. This is a biannual conference that is reaching India after a gap of 25 years.

Leveraging the opportunity at the conference, Fujifilm India announced the launch of **EP CORSA** in two variants of 15kw & 30 kw. The **EPSILON EP CORSA 15kW** and **EP CORSA 32kW** are ergonomically designed Digital Radiography Systems with High Frequency X-ray generator and two position X-ray examination table which is a new CONCEPT that improves workflow and throughput. It offers affordability, robust system design and high quality output. The system is designed to suite all radiographic examinations from skull and pelvis to extremities. To broaden the clinical spectrum with single detector solution, the examination table can be used as a wall stand in order to perform chest or orthopedic applications. For standing, seated or recumbent patients, EP CORSA can easily accommodate different examination conditions with one fixed single detector.

**Commenting on the launch at IRIA 2018, Mr. Haruto Iwata, Managing Director, Fujifilm India Pvt. Ltd.** said, “The launch of the **EP CORSA** is a step for Fujifilm India to consolidate its position in the Digital Radiography (DR) Segment. This state of the art equipment is designed especially for the Indian Market with focus on affordability and performance. We are happy to launch this product at **IRIA 2018** as this is an excellent platform for us to showcase and reach out to our customers. We have also displayed our other medical products including the Amulet Innovality, SYNAPSE-PACS, RIS and Mobility Solution and range CR (Computed Radiography), Imager and Dry Films.”

“We currently have a 50% market Share in CR segment and are trying to increase our share in the DR segment as well which is currently at 30% Share. We hope to increase our share in the DR segment to 40% this year. The newly launched **EP CORSA DR system** would provide much value to existing CR customers by increasing productivity, lowering X-Ray dose to patients and improving image quality,” **added Mr. Chandreshkhar Sibal, Senior Vice President - Medical Division, Fujifilm India Pvt. Ltd.**

#### **Array of Fujifilm's Devices at AOCR**

- **Amulet Innovality**- A highly advanced breast cancer diagnostic machine that has made early detection of breast cancer a reality with its 50 Micron 3D image quality and advanced tomosynthesis technology that reveals the internal structure of the breast with a precision enabling the detection of lesions that ordinarily get overlooked in a routine mammography. Fujifilm India has already installed this product in many top private and government hospitals in India.
- **FDR Smart F** – Fujifilm’s latest high quality, cost effective digital X-ray system which can be easily installed in limited spaces and is easy to use. This product was especially designed for emerging countries like India.
- In Medical Informatics, the company showcased the **SYNAPSE-PACS, RIS** and **Mobility Solution** to provide improved workflow, efficiency and quality of reporting in radiology departments. Since 1999, **Synapse®** has been transforming healthcare organizations with continuous innovation in diagnostic image management, advanced visualization, enterprise imaging workflow and shared informatics architecture.
- **Prima TM, CR Systems** – an affordable High-speed image processing tabletop FCR (Fuji Computed Radiography) with mammography compatibility. It sports a space saving design and provides superior image quality of 50 Micron resolutions.
- **SonoSite X-Porte FC-I** – an ultrasound machine with breakthrough extreme definition imaging for pinpoint precision. It comes with educational resources such as step-by-step tutorials viewable simultaneously with live scans.