

## Credihealth ties up with the Ministry of Electronics and Information Technology

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**With a strong commitment to simplifying access to healthcare through mobile technologies, Credihealth, India's leading online medical assistance company, has tied up with the Ministry of Electronics and Information Technology to deliver its online services through 2.5 lakh Common Services Centres (CSC) across India**



To enable consumers to consult and book appointments with doctors and specialists from any of its 630 partner hospitals across the country, Credihealth has tied up with the Ministry of Electronics and Information Technology.

With a strong commitment to simplifying access to healthcare through mobile technologies, Credihealth, India's leading online medical assistance company, has tied up with the Ministry of Electronics and Information Technology to deliver its online services through 2.5 lakh Common Services Centres (CSC) across India. Under this partnership, Credihealth will now be able to deliver its services to consumers across 16,000 pin codes from urban, semi-urban, and rural areas of the country through these Common Services Centres. With 70% of these centres located in rural regions, patients across tier-3 and 4 locations, in addition to urban consumers, will be able to conveniently book appointments with doctors at any of its 630 partner hospitals.

The Common Services Centres (CSC) scheme is one of the key projects under the Digital India programme, aimed to facilitate easy access points for delivery of essential public utility services, social welfare schemes, healthcare, financial, educational, and agricultural services, in addition to serving as points of access for B2C services for citizens in rural and remote areas of the country. Initially established to provide e-services at the gram panchayat level, the pan-India network caters to the various regional, geographic, linguistic, and cultural diversities of the Indian populace, thus furthering the government's mandate of a socially, financially, and digitally inclusive society.

Commenting on the announcement, Ravi Virmani, Founder and Managing Director, Credihealth said, "A majority of rural consumers in India face several problems when accessing medical services or seeking advanced treatment. Usually, the only option available to them is travelling several kilometres to the nearest city or town where there's a hospital, despite which there's seldom any guarantee that they will be able to find and book an appointment with the right doctor."

"Through strategically located Common Services Centres, Credihealth will now help solve this problem for patients across rural and urban areas, by providing them with easily accessible and affordable ways of consulting doctors and specialists from some of the leading hospitals and healthcare providers in the country."

Credihealth will be offering exclusive discounted rates for consultations to low-income rural consumers. With each Common Service Centre (CSC) being equipped with computers, internet connectivity, and printers, Credihealth will soon also enable access to its remote diagnostics and telemedicine services for patients in the near future.